ALL PRESENT AND ACCOUNTED FOR?

DEVELOPING BENCHMARKS TO MEASURE STUDENT VETERAN SUCCESS

Wright State University
June 2015
The Current Situation
Financial Aid Model of Tracking
- Term by Term
- Benefits Changes
Retention and Graduation
- New Direct from High School
- Fall to Fall Retention
- 4, 5, & 6 year graduation
Why this doesn’t work?
- Veterans are non-traditional
STUDENT AFFAIRS MODEL
Blending quantitative with more subjective indicators of success

- Student satisfaction
- Student engagement (i.e. community service, programming, peer advising)
An enrollment management model is still important but must adjust to the non-traditional student.
Identifying all Student Veterans:

- Benefit Users + Former Benefit Users + Non-Benefit Users
Student Veterans of America Recommends

- # of inquiries received
- # of applications received (conversion rate)
- # student accepted (acceptance rate)
- # of students enrolled (yield rate)
- # of students assisted by the office or Veterans Center
- Course Completion Rates
  - Persistence: from semester to semester
  - Retention: Year-to-year
- Graduation Rates or degree/certificate completion
COUNTING STUDENT VETERANS
Predicated on Universal Coding: Tracking, Assessment, Data Analysis
• Benefits processing
• Priority Registration (DD214)
• Student Center Access (swipes)
• FAFASA (verify service)
• Waived Application Fee (Show proof)
• Tables (student union, orientation, student events)
• Events (compare rosters)
• Giveaways (Pizza for badges)
MEASURING STUDENT SUCCESS
Institutional Indicators
- Course Completion
- Retention
- Graduation
Career Indicators

– Successful Employment following Graduation
Student Centered Indicators
- Needs met (SSI)
- Sense of Belonging (NSSE)
Academics

# transcripts evaluated
Reduction in: Academic Probation; Dismissals; X Grades; Add/Drops

Student performance: Credits attempted vs. completed and Aggregate GPA’s (slice by benefits)
Exit Interviews

Participation in programming (e.g. using tutors; attending orientation)
Community Engagement
Tracking number’s
- Attendance at all events
- Community Service Hours Completed Veterans
Social Media Activity – Linked In Groups
Student Veteran Organization (SVO) participation/progress#

Vets actively enrolled in career database
Questions?
Contact

- Seth Gordon, seth.gordon@wright.edu
  - Director, Veterans and Military Center

- Craig This, craig.this@wright.edu
  - Director, Office of Institutional Research
Thank you