ASSESSMENT: YESTERDAY, TODAY, AND TOMORROW

John H, Schuh
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ASSESSMENT: YESTERDAY

- SPPV I and II
- Kate Hevner Mueller:  
  “One by one, the personnel worker may enumerate his goals and his projects, then investigate his methods and his accomplishments. If he cannot know their implications or evaluate them against the larger world of knowledge, he at least owes it to himself and the testing and improving of his own hunches and theories and to his students and his campus the best possible approximation of program to goals” (p. 552).
ASSESSMENT: YESTERDAY

Astin’s Work:
- *Four Critical Years*
- *What Matters in College*
- *Achieving Educational Excellence*

Pace’s Work:
- CSEQ, which led to the NSSE
ASSESSMENT: YESTERDAY

- Upcraft and Schuh, *Assessment in Student Affairs*
- And also:
  - *The Student Learning Imperative* (ACPA)
  - *Powerful Partnerships* (ACPA and NASPA)
  - *Good Practice in Student Affairs* (Blimling & Whitt)
  - *Learning Reconsidered* (NASPA & ACPA)
  - *Student Success in College* (Kuh, Kinzie, Schuh & Whitt)
For several decades in American higher education, faculty, administrators, and educational researchers have been seeking answers to questions about student needs, student attitudes and values, student learning outcomes, student satisfaction, and many other topics. The curiosity about “how we are doing” has become a major force in education at all levels and is now widely known as assessment (p. 132). (Sandeen and Barr, 2006)
ASSESSMENT TODAY

Elements of the contemporary assessment landscape in student affairs:

1. Assessment is called for in the contemporary landscape.
2. Our contemporary society demands accountability from the services and programs that citizens support.
ASSESSMENT TODAY

Elements of the contemporary assessment landscape in student affairs:

3. The fiscal environment demands improvement.

4. Assessment technology has improved.
ASSESSMENT TODAY

- Elements of the contemporary assessment landscape in student affairs:

5. We are much more transparent about sharing results.
ASSESSMENT IN THE FUTURE: (A FEW GUESSES!)

1. Graduate curricula increasingly will feature assessment courses.

2. Industry standards will include assessment.

3. Our professional organizations will focus on assessment.
ASSESSMENT IN THE FUTURE: (A FEW MORE GUESSES!)

4. New techniques will develop assessment technologies.

5. Increasing numbers of articles will appear in our professional literature on assessment.

6. Leadership will come from emerging professionals.
Kellen Thanks You!
REFERENCES


