

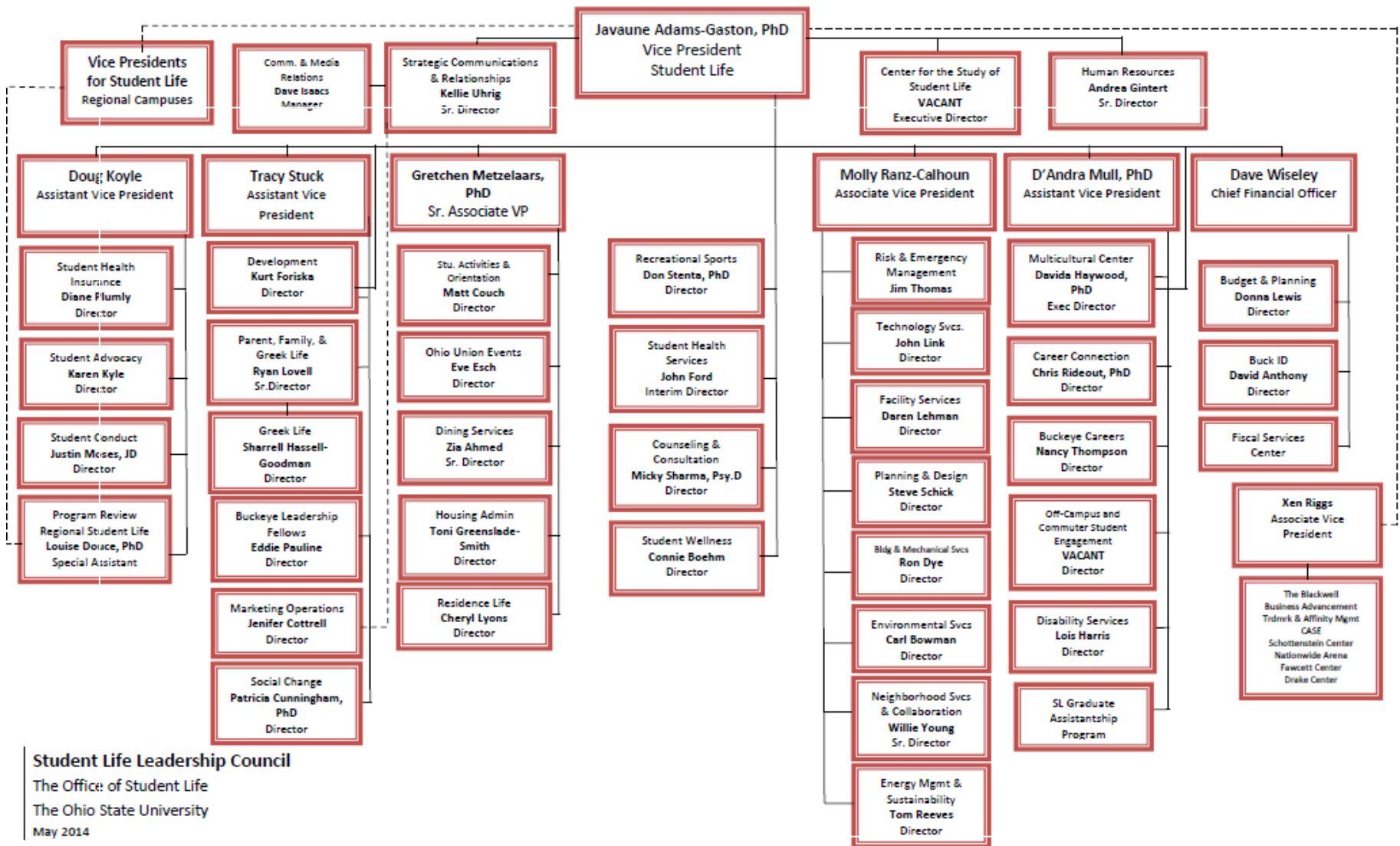


THE OHIO STATE UNIVERSITY

OFFICE OF STUDENT LIFE

Bringing Research and Policy into Assessment: An Organizational Philosophy

Anne McDaniel, Krystyne Savarese, and D'Arcy Oaks
Center for the Study of Student Life



Student Life Leadership Council

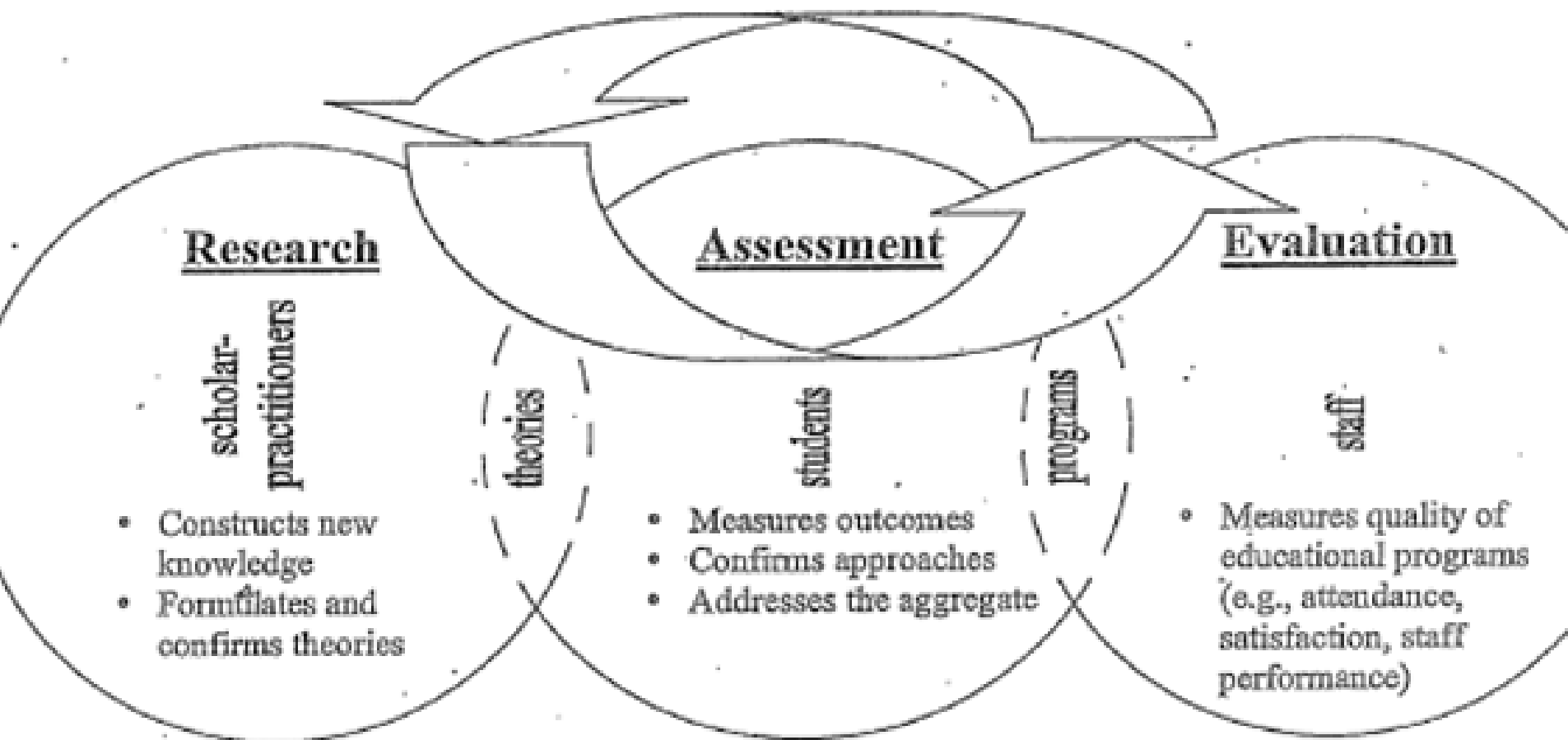
The Office of Student Life
The Ohio State University
May 2014



CSSL Staffing

- Executive Director
- 3 Associate Directors
- 3 Research Analysts
- .5 FTE Technical Editor
- 2 PhD Graduate Assistants
- 3 Undergraduate Research Assistants

- Yep, we're lucky



Role of Researcher:
to say what theoretically has been done

Role of Assessor:
to say the outcomes

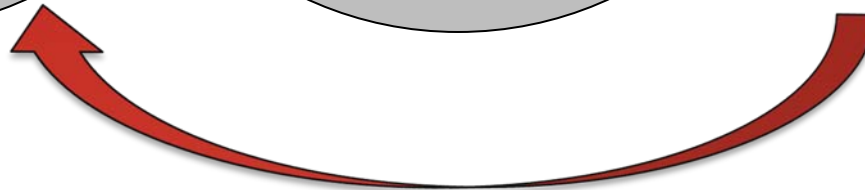
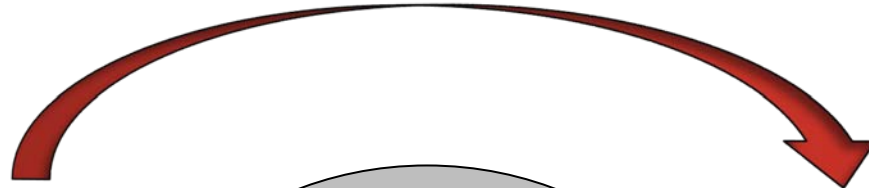
Role of Evaluator:
to say what should be done

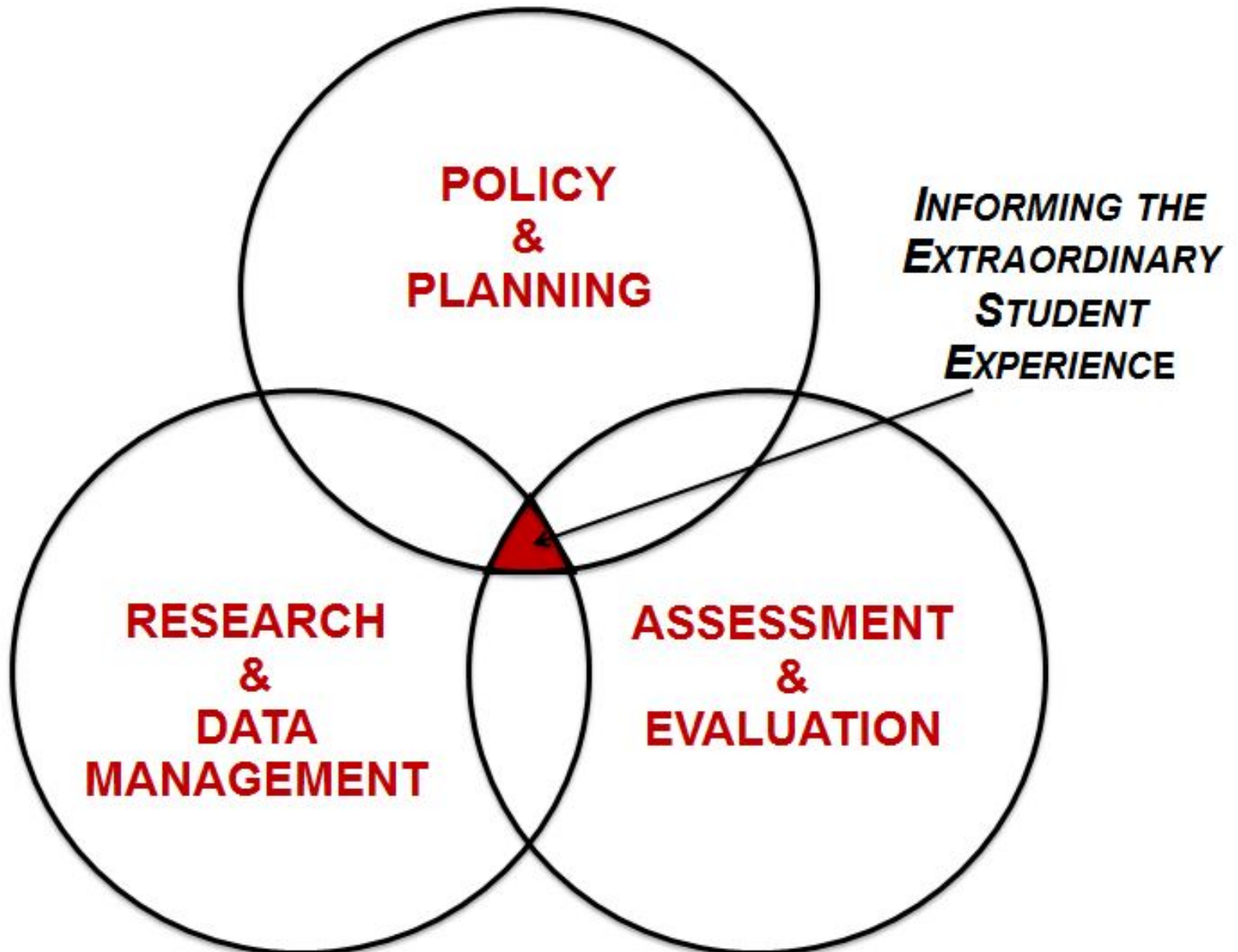


**RESEARCH
&
DATA
MANAGEMENT**

**PLANNING
&
POLICY**

**ASSESSMENT
&
EVALUATION**







Assessment and Evaluation

- Assists in developing student learning outcomes
- Plans, administers, analyzes and reports on outcomes-based assessment
- Assists in data interpretation to improve programs and services that enhance student success
- Provides training in best practices of evaluation and assessment



Research and Data Management

- Designs and conducts studies on the student experience to inform theory, policy and practice
- Identifies patterns and tracks trends
- Develops, implements and monitors data-gathering protocols
- Ensures ethical practices in data collection, storage and stewardship



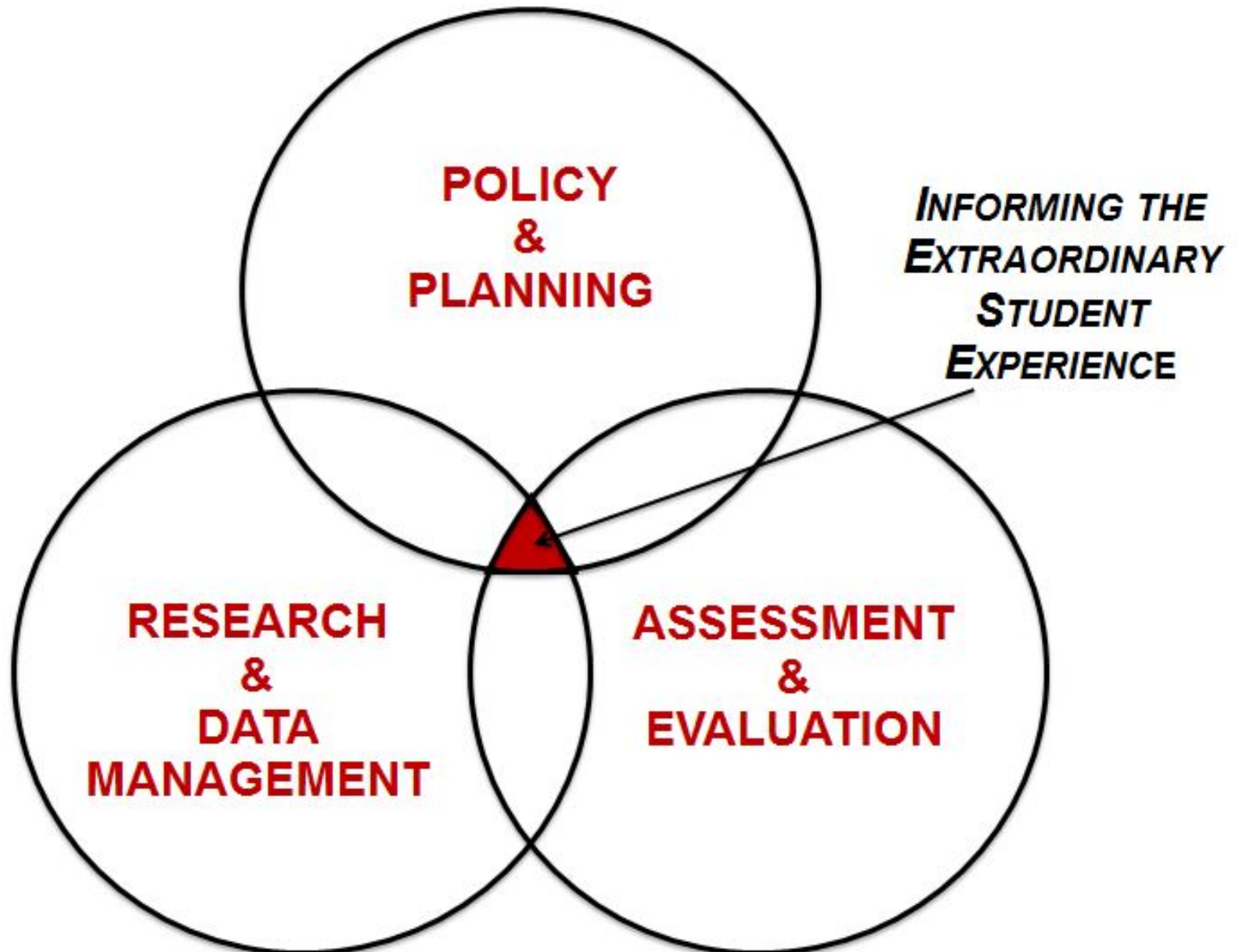
Policy and Planning

- Uses data to recommend policy and services
- Leads unit and division strategic planning
- Guides annual report process
- Represents Student Life in accreditation process
- Collaborates on implementation of institutional co-curricular competencies
- Builds coalitions to inform student success



“Other Duties as Assigned”

- Informs program review
- Supports Vice President for Student Life
- Participates on task forces
- Creates partnerships outside of Student Life
- Education
 - Training
 - Assessment & Research Conference
- National & regional projects, organizations, conferences





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Philosophy in Practice

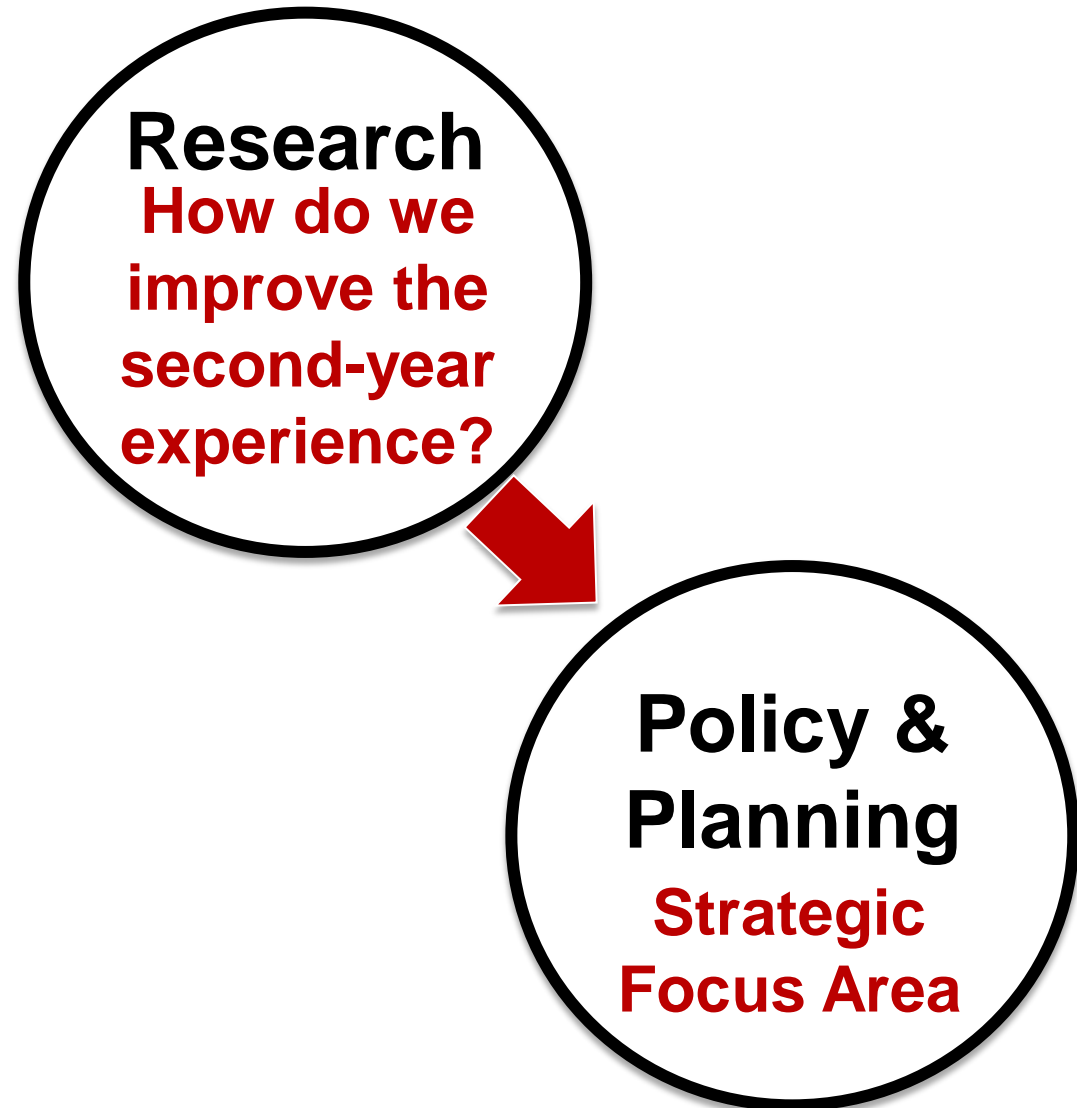


Example 1: Second-Year Experience



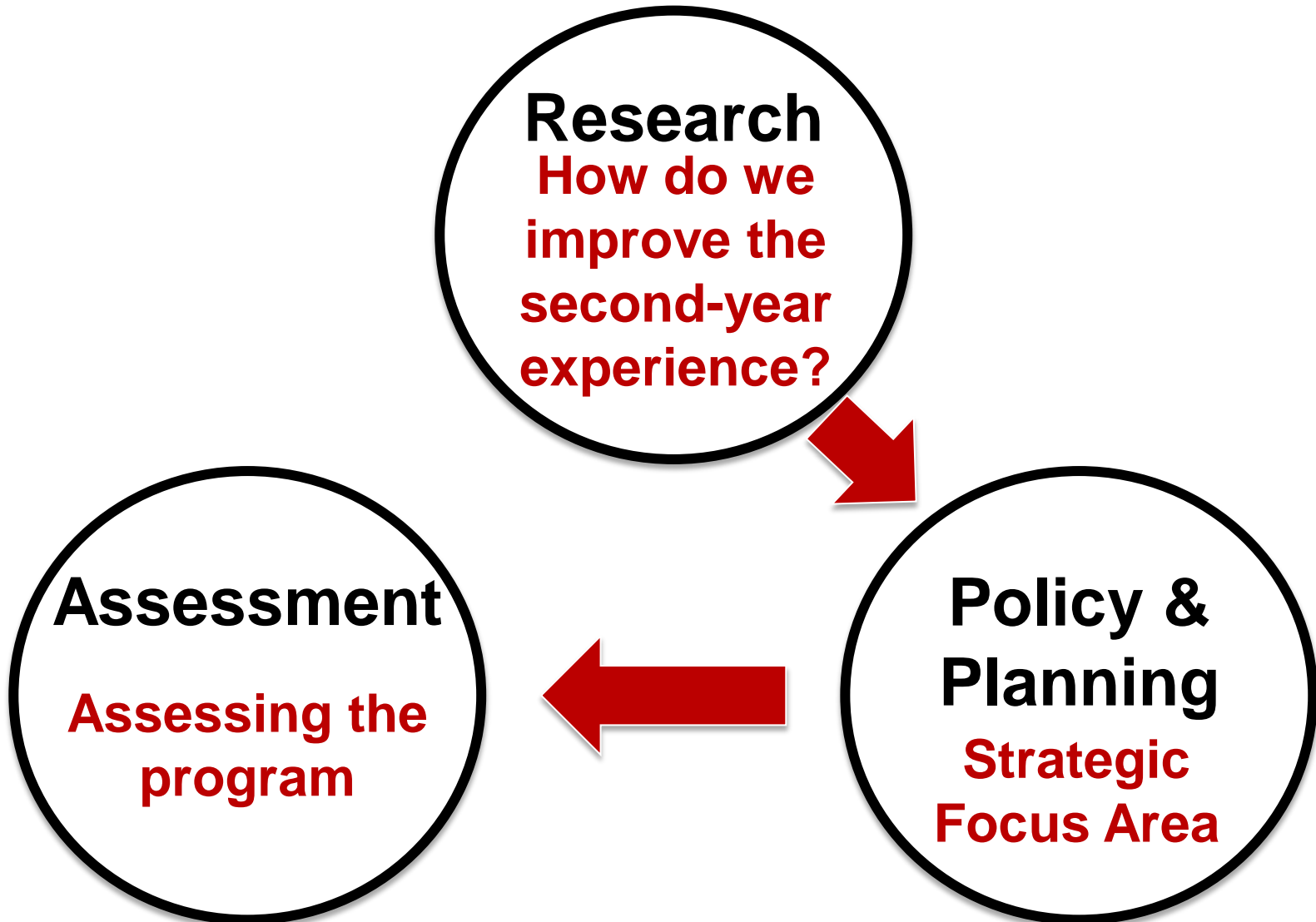


Example 1: Second-Year Experience



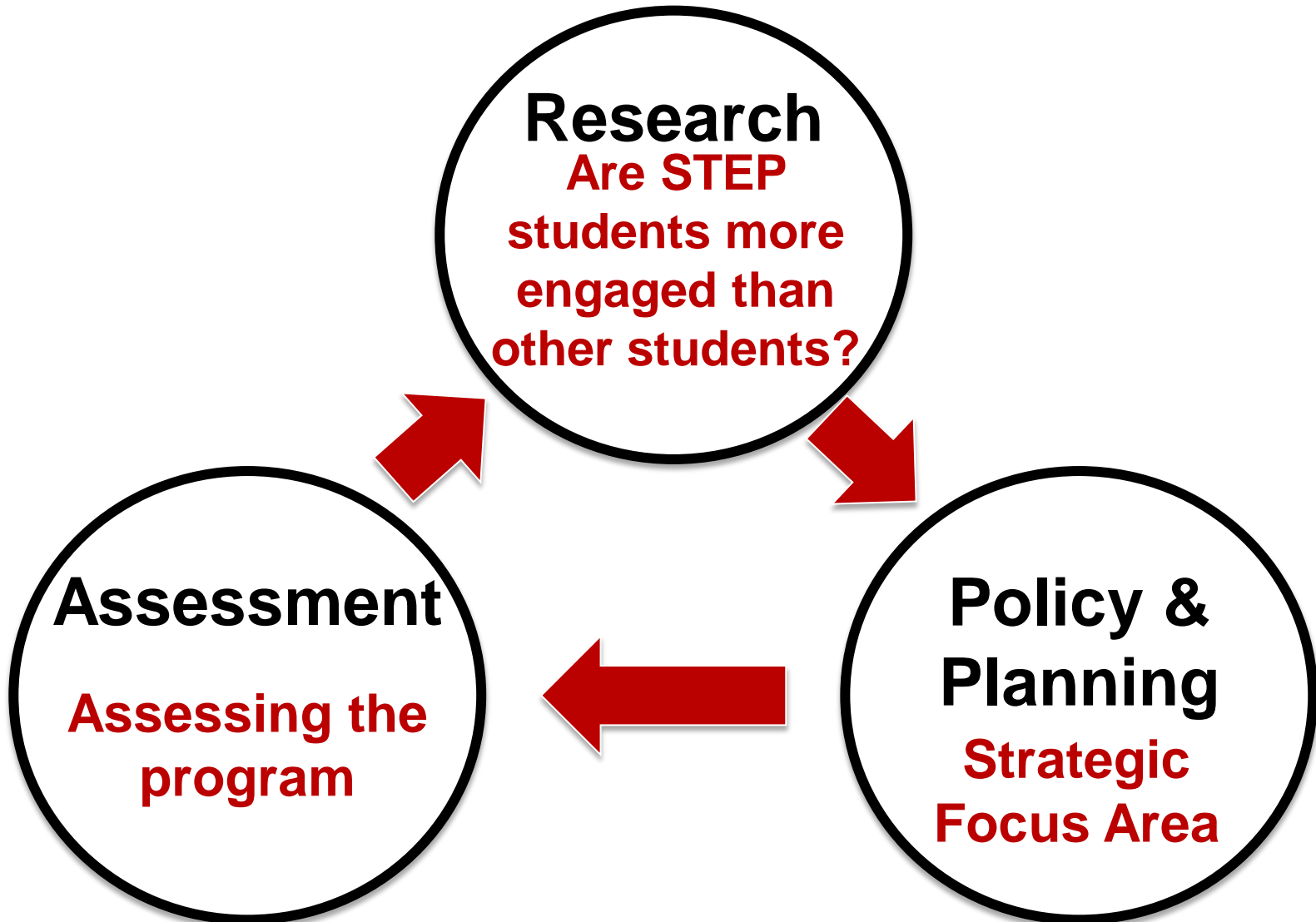


Example 1: Second-Year Experience



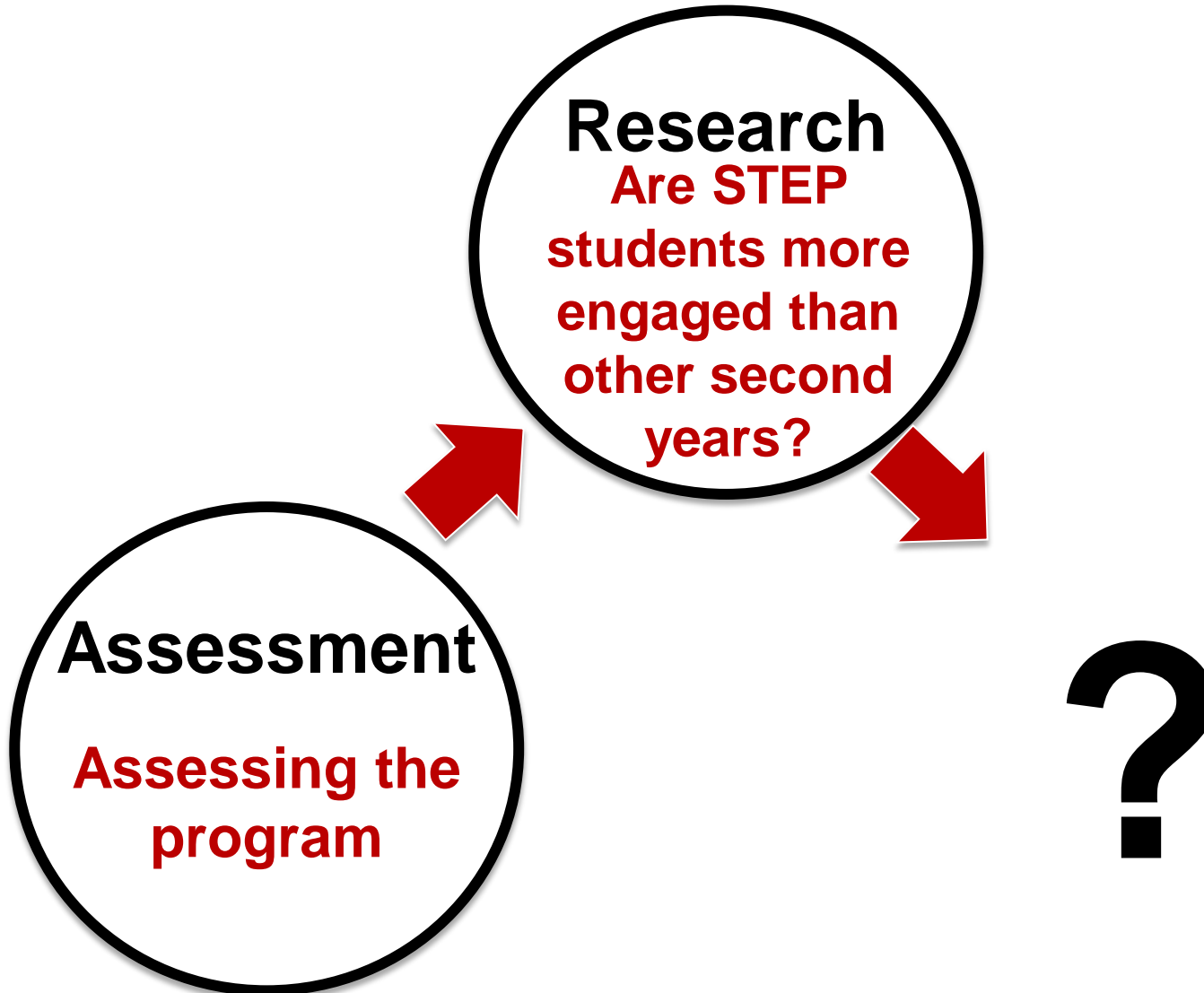


Example 1: Second-Year Experience





Example 1: Second-Year Experience





Example 2: Financial Literacy & Wellness



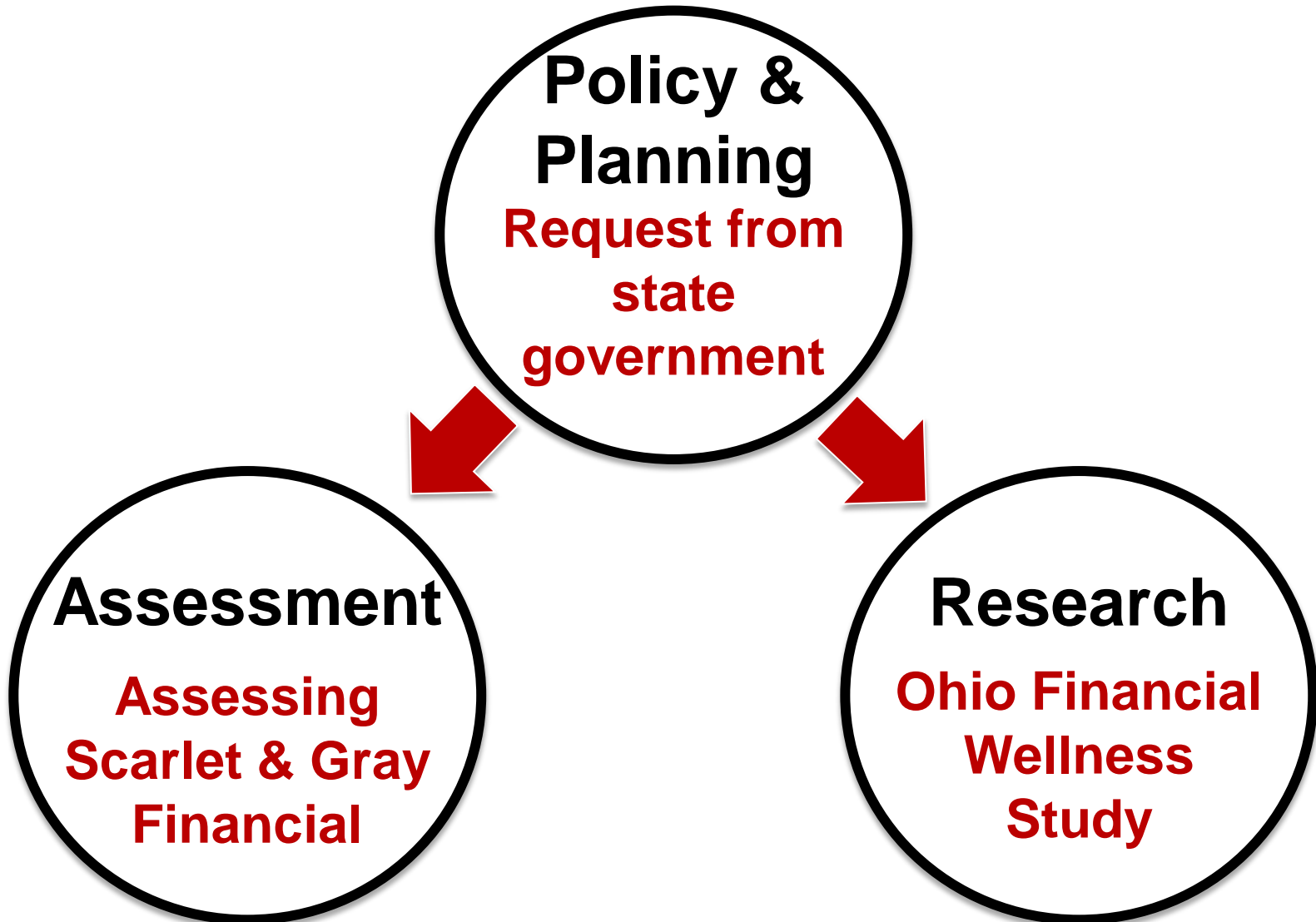


Example 2: Financial Literacy & Wellness



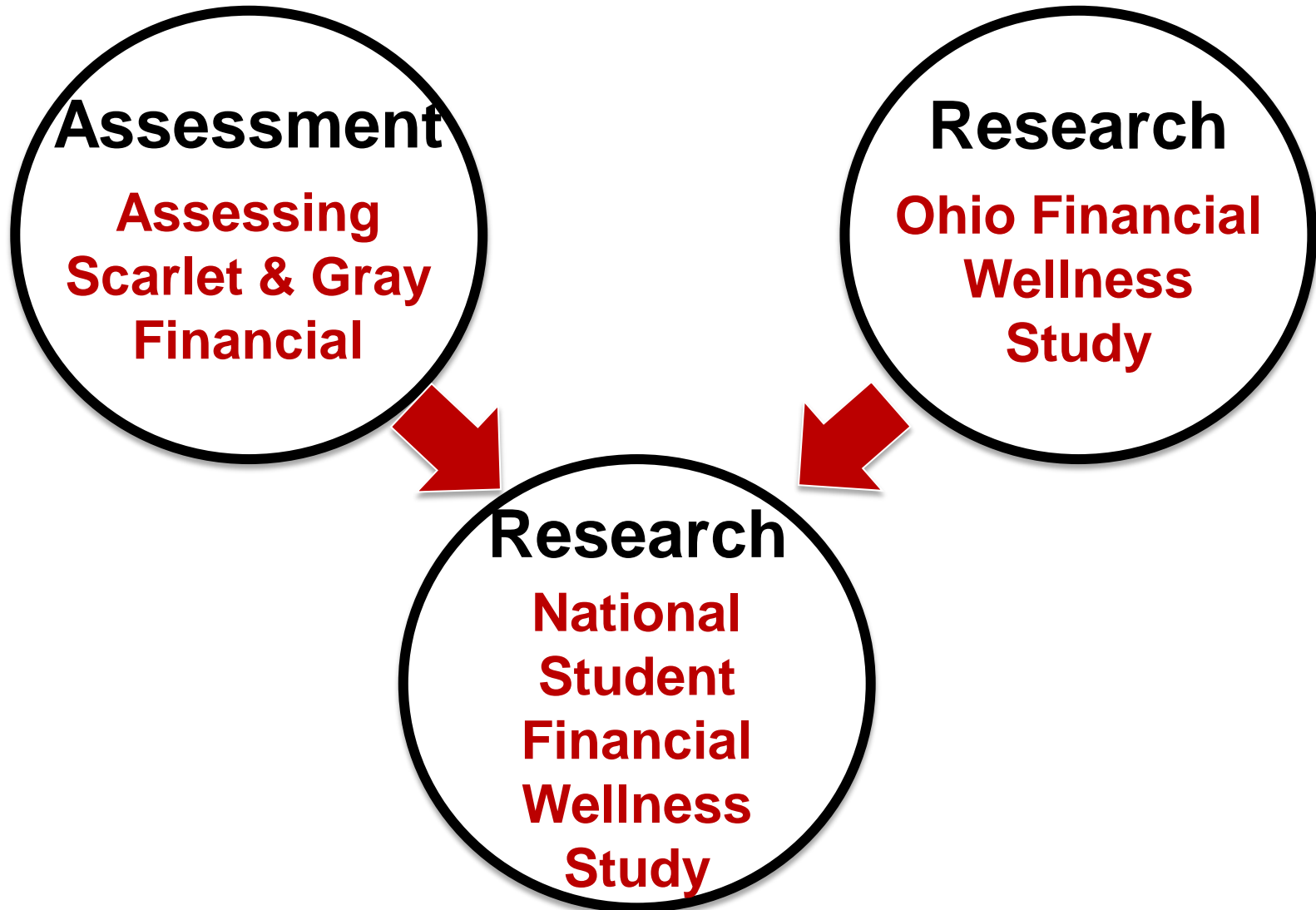


Example 2: Financial Literacy & Wellness



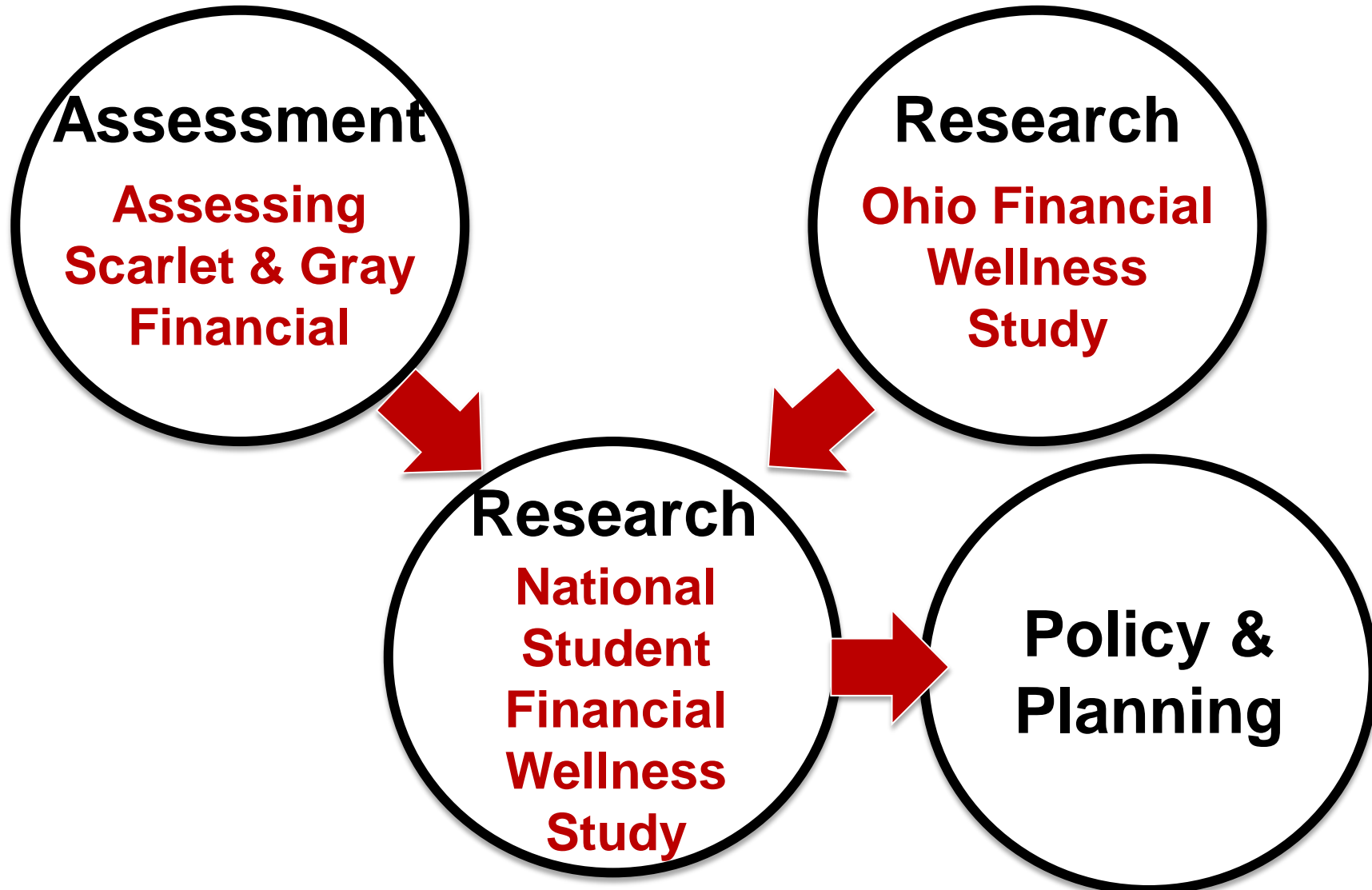


Example 2: Financial Literacy & Wellness





Example 2: Financial Literacy & Wellness





Other Examples

- Latino/Latina Student Study
- Veteran Students Study
- Student Employees



Lessons Learned. . .



Partners

- Institutional Research
- IRB
- Office of Academic Affairs & Colleges
- Faculty
- Enrollment Services
- Undergraduate Education
- Outreach & Engagement
- Our SL peers
- National Colleagues



Implementation

- What's working well
 - Synergies
 - Unique expertise
 - Credibility
 - From “Big Brother” to “Coaches”
 - Deep Bench
- Roadblocks/Challenges
 - Making time to achieve the vision
 - Relevance to unit-specific work
 - Expectations from colleagues
 - “Who needs to be at the table?”



Looking Ahead

- Developing protocols
- Assessing ourselves
- Defining policy work
- Program Review
- Training colleagues



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Bringing it Home



Taking this back to your campus

- Take time to be intentional about our work
- Leverage partners across the university
- Be engaged with national dialogue



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Discussion