There’s no place like HOME
The Housing Outcomes Measurement Evaluation

Student Life Research & Assessment
University Residences & Dining Services
Agenda

• Introductions
• HOME Development
• HOME Data Collection
• Results
• Lessons Learned
• Discussion
Introductions

- Name
- Position
- Institution
- Assessment experience
HOME Development

• Expected Outcomes
• Literature Review
• Many Drafts
• Expert Reviewers
• Pilot Testing
HOME Development

• Create Community
  • Campus Involvement (4)
  • Cultural Understanding (5)
  • Social Skills (5)
HOME Development

- Enhance Learning & Development
  - Academic Growth (4)
  - Intellectual Growth (5)
HOME Development

• Help Students Succeed
  • Opportunity Seeking (4)
  • Personal Growth (4)
  • Life Skills (4)
HOME Data Collection

• 10,000 Residents
  • Online Administration in Spring 2010
• Marketing Plan
  • Messages through 300 RAs
  • Incentive – iPad

• 4,353 responded, 43.5% response rate
Results

To what extent did your residence hall experience POSITIVELY INFLUENCE the following...
Results: Create Community

Campus Involvement

Participation in a co-curricular organization or activity 52.9
Participation in events in my residence hall 63.6

Cultural Understanding

Interacting with people who are different than me 76.0
Ability to respectfully disagree with others 71.2

Social Skills

Reaching out to new people and/or making friends 81.3
Interacting with other students living in my residence hall 79.3
Results: Enhance Learning

**Academic Growth**

Balancing my academics and my social life 67.4
Increasing commitment to succeed academically 63.8

**Intellectual Growth**

Developing better study skills 56.4
Understanding how material taught in one class may relate to material taught in my other classes 46.0
Results: Help Students Succeed

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Opportunity Seeking</strong></td>
<td>%</td>
</tr>
<tr>
<td>Learning about campus offices, organizations, resources</td>
<td>69.5</td>
</tr>
<tr>
<td>Feeling connected to The Ohio State University</td>
<td>82.5</td>
</tr>
<tr>
<td><strong>Personal Growth</strong></td>
<td>%</td>
</tr>
<tr>
<td>Personal growth (becoming independent, setting goals)</td>
<td>79.2</td>
</tr>
<tr>
<td>Spiritual growth (thinking about beliefs, direction in life)</td>
<td>50.8</td>
</tr>
<tr>
<td><strong>Life Skills</strong></td>
<td>%</td>
</tr>
<tr>
<td>My time management skills</td>
<td>66.3</td>
</tr>
<tr>
<td>Understanding that my level of wellness impacts my personal/academic success</td>
<td>71.1</td>
</tr>
</tbody>
</table>
Results: Staff

Interactions with Staff

Housing staff are approachable/willing to listen to me. 86.1%
Housing staff are able to assist me or connect me with someone who could provide assistance. 85.0%
Housing staff value people and relationships ahead of processes and procedures. 79.8%
Housing staff advocate on my behalf. 79.1%
Lessons Learned

Process

- Pilot testing is important for a solid survey
- Start to finish plan (including marketing)
- Departmental support
- Tied to learning outcomes
Lessons Learned

Students

• Residence hall living has a significant effect
• Co-curricular activities
• Academics
• Staff interaction is key
Discussion

• Which results are surprising and which make sense?

• What outcomes could you measure in your department?

• Can you see an outcomes-based assessment working for you?
Contact

Savannah Heilman
heilman.40@osu.edu