

VERBAL QUALIFIERS FOR RATING SCALES

Adapted from: www.rohrmannresearch.net/pdfs/rohrmann-vqs-report.pdf

FREQUENCY

- Always
- Fairly Often
- Frequently
- Mostly
- Never
- Occasionally
- Often
- Moderately Often
- Rarely
- Seldom
- Sometimes
- Very Often

INTENSITY

- A little
- Completely
- Considerably
- Extremely
- Fairly
- Fully
- Hardly
- In-Between
- Mainly
- Moderately
- Not
- Not at all
- Partly
- Quite
- Quite a bit
- Slightly
- Somewhat
- Very
- Very much

PROBABILITY

- About 50-50
- A very good chance
- Certainly
- Certainly not
- For sure

- Likely
- No chance at all
- Perhaps
- Possibly
- Probably
- Probably not
- Quite likely
- Unlikely
- Under some circumstances
- Under most circumstances
- With Certainty

QUALITY

- Adequate
- Average
- Bad
- Dissatisfied
- Excellent
- Fair
- Inadequate
- Mostly Dissatisfied/Satisfied
- Not too bad
- Outstanding
- Poor
- Satisfactory/Unsatisfactory
- So-so
- Very good
- Very Satisfied/Dissatisfied

AGREEMENT WITH STATEMENTS

- Agree/Disagree
- Fairly true for me
- Fully agree/disagree
- Half-half
- In-Between
- Mainly agree
- Mostly true for me
- Neutral
- Not true for me
- Somewhat agree/disagree
- Strongly agree/disagree
- True for me
- Undecided