

# STUDENT LIFE STRATEGIC PLANNING – REMINDERS & FAQs

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## LOGISTICS

**WHAT IS THE DEADLINE?** December 1, 2013

**HOW DO I ACCESS THE SITE?** <http://cssl.osu.edu/student-life-reporting/>

**CAN I ENTER MY DRAFT INFORMATION?** At this time, the system is designed to capture baselines and targets as a permanent entry. Please be sure these are the numbers you wish to use before entering them.

**WHAT IS DUE?** Please complete all fields for Strategic Focus Area, Initiatives, Baselines and Targets

## FREQUENTLY ASKED QUESTIONS

**IS THIS DEADLINE FLEXIBLE?** In order to move the division forward in a streamlined manner, all units are being asked to complete and submit their materials by the December 1 deadline.

**WHO APPROVES OUR STRATEGIC PLAN? WHEN WILL IT BE APPROVED?** The unit's VP/AVP will provide approval. Sharing your plan with your VP/AVP prior to the December 1 deadline is encouraged.

**WHAT IS THE RELATIONSHIP BETWEEN DIVISION-LEVEL AND UNIT-LEVEL STRATEGIC PLANS?** There is not a 1-to-1 relationship. Units determine their own strategic plans, guided when appropriate by the The Office of Student Life's Mission, Vision, and/or Imperatives.

**WHAT IF TWO UNITS ARE COLLABORATING ON ONE INITIATIVE?** Both collaborating units should include the relevant areas of the initiative in their strategic plans.

**CAN SOMEONE LOOK OVER OUR STRATEGIC PLAN BEFORE IT IS SUBMITTED ELECTRONICALLY?** D'Arcy Oaks.9 and Krystyne Savarese.6 are happy to review your plan and offer feedback. Please email your drafts by November 25 to receive timely feedback.

## SAMPLE STRATEGIC FOCUS AREAS

**Strategic Focus Area 1:** Streamline Performance Management Processes

**Strategic Initiative:** Train all managers on new performance management process

**Baseline (June 30, 2013):** 20 Managers trained

**Target (June 30, 2017):** 300 Managers Trained

**Resources:** .2 FTE for weekly training sessions; development of online portal

**Strategic Focus Area 1:** Enhance Recreational Opportunities for Students

**Strategic Initiative:** Build Phase II of Adventure Recreation Center

**Baseline (June 30, 2013):** Not constructed

**Target (June 30, 2017):** Construction Complete

**Resources:** \$14MM construction; 4 FTE staff, 3 .5 FTE, 15-20 student employees

**Strategic Focus Area 1:** Financial Literacy

**Strategic Initiative:** Offer international students 1:1 appointments with financial ambassadors; at least 300 per year

**Baseline (June 30, 2013):** 0

**Target (June 30, 2017):** 1500 cumulative total

**Resources:** .4 FTE