Student Life
Strategic Plan System
Creating the Extraordinary Student Experience

**Vision**
Create the extraordinary student experience

**Mission**
Foster student learning and professional development, enhance the educational experience, and prepare students to be contributing members of a diverse society

**Imperatives**
Make measurable, significant and sustained impact on and influence in the national field of Student Affairs

Seek to be leaders in collaboration, within the Office of Student Life, throughout the university and with outside partners

In everything we offer and all the experiences we facilitate, including for employees, we should be dedicated to nurturing and expanding diversity in its many and endless facets

**Strategic Planning**

**Second-year Transformational Experience Program**

**Enhancing the Student Experience**

**Responding to Students in Crisis and Prevention Efforts**

**Advancing a Thriving Campus Community**
Timeline:

Fall 2011
Student Life departments developed 2-year strategic plans

Spring 2012
Office of Academic Affairs announced University Planning Process and Template

Fall 2012
Student Life Executive team identified 5-year strategic focus areas

January 2013
Vice President’s Leadership Council reviewed strategic focus areas

March 2013
Student Life’s Strategic Plan submitted to Office of Academic Affairs for feedback

August 2013
Office of Academic Affairs returned feedback

September 2013
SL taskforce met to make changes and updates to the Strategic Plan

October 2013
Student Life Executive team reviewed revisions
Strategic plan roll-out to Vice President’s Leadership Council
A Balanced Approach

PEOPLE
- Attract and retain a talented workforce
- Enhance Student Life’s influence in the field of student affairs

STUDENTS
- Expand support for students living in the University District Community
- Increase opportunities for students to be citizens in a global society
- Enhance leadership and service opportunities

PROGRAMS
- Enhance the second-year experience
- Implement Buckeye Careers
- Provide innovative programs that promote sustained healthy behaviors

CREATING THE EXTRAORDINARY STUDENT EXPERIENCE

RESOURCES
- Act as an economic engine for the state of Ohio
- Strategically generate funds to achieve Student Life Vision
- Increase administrative efficiencies and streamline processes
• **Teaching and Learning:**
  - Enhance second-year experience
  - Implement Buckeye Careers
  - Innovative programs for healthy behaviors
  - Citizens in a global society

• **Outreach and Engagement:**
  - Enhance leadership and service opportunities
  - Support for students in University District community
• **Resource Stewardship:**
  • Model of Sustainability in the State of Ohio
  • Generate funds for Student Life vision
  • Attract and retain talented workforce
  • Administrative efficiencies

• **Research and Innovation:**
  • Enhance Student Life’s influence in student affairs
Departmental Strategic Planning
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<td><strong>Language:</strong></td>
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<td>Focus Areas, Initiatives, Progress Measures, Targets</td>
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- **Strategic Plan**
  - Open: June 1
  - Close: July 15

- **Annual Report**
Strategic Plan System
Timeline

• Report open Monday, September 23, 2013
  • Baseline: June, 30 2013
  • Target: June 30, 2017

• Updated annually to track progress
  • Plan with baseline 2013 due December 1
  • Future updates due July 15 2014-2017
Navigate to cssl.osu.edu
Click the Student Life Reporting tab on the left-hand side
Click the link to log in to the Strategic Plan.
Upon logging in to the system, you will see the Dashboard, with a list of departmental plans. Find your department. Click Edit.
Click “Add Focus Area” to complete your first Focus Area.
At any time, you may click the Return to Dashboard button to return to the main screen.
Provide a name for your Focus Area. Indicate whether the status of the Focus Area is active, or inactive.
Indicate the initiative that corresponds to the Focus Area. This is your measure toward achieving the Focus Area. Tell us why you chose this initiative, in the Rationale. Tell us whether it’s active or inactive. There is also the option to select complete, which may come into play down the road.
Provide your baseline. It should be strictly numeric, and should correspond to the date listed. Next, enter your Target. This is where you would like to be by the end of this strategic plan cycle, 2017. Finally, tell us any resources you might need as you work toward this initiative's target. Add any additional notes. Click Save at the bottom of the page.
You will be re-directed to this page upon saving your initial Focus Area and Initiative. Click Add Initiative to add more initiatives underneath this Focus Area, or click Return to Focus Areas to create a new Focus Area with Initiatives.
Each year, you will log back in to the system to provide a new progress measure. You will log in to the system, click Edit to re-access your report, and click Edit next to a Focus Area.
Click Edit to update your initiative. The FY 2014 field will be open to update. Enter your progress measure and click Save. Repeat for each initiative within each Focus Area.