

# 2024 STUDENT LIFE SURVEY: SPORTS BETTING- COLUMBUS CAMPUS

The Student Life Survey is administered annually by the Center for the Study of Student Life in the Office of Student Life at The Ohio State University. In spring 2024, this survey was sent to a random sample of 9,000 students at the Columbus campus at The Ohio State University. Approximately 1,488 students participated in the survey for a response rate of 16.5%. The purpose of this report is to examine students' experiences with sports betting. The data are weighted to be representative of the general student population at Ohio State.

## PREVALENCE OF SPORTS BETTING

As shown in Table 1 below, a large majority of both undergraduate students (81.5%), graduate students (86.7%) and professional students (79.4%) reported that they have never engaged in sports betting.

**Table 1. On average in the last 12 months, how many times have you engaged in sports betting?**

	Undergraduate Students (n = 751)	Graduate Students (n = 466)	Professional Students (n = 128)	Statistical Significance
Never	81.5%	86.7%	79.4%	
Less than once a month	7.3%	7.7%	11.6%	*
More than once a month	6.6%	4.4%	4.8%	
One or more times a week	4.5%	1.2%	4.2%	

+p<.1, \*p<.05, \*\*p<.01, \*\*\*p<.001

Table 2 examines overall engagement in sports betting, as calculated by combining all responses from Table 1 that indicate that sports betting has occurred within the last 12 months in comparison to students reporting having never participated in sports betting. The findings in this table do not have a statistically significant difference.

**Table 2. Student participation in sports betting within the last 12 months.**

	Undergraduate Students (n = 751)	Graduate Students (n = 466)	Professional Students (n = 128)	Statistical Significance
Did not engage in sports betting	81.5%	86.7%	79.4%	
Engaged in sports betting	18.5%	13.3%	20.6%	+

+p<.1, \*p<.05, \*\*p<.01, \*\*\*p<.001

*Note.* 'Did not engage in sports betting' includes students that selected 'Never' when asked when "On average, in the last 12 months, how many times have you engaged in sports betting?". 'Engaged in sports betting' includes students that selected 'Less than once a month,' 'More than once a month' or 'One or more time a week.'

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## PERCEIVED IMPACT OF SPORTS BETTING

Table 3 displays the percentage of who reported experiencing negative consequences as a result of sports betting. This question was only asked of students who indicated that they have engaged in sports betting within the last 12 months.

**Table 3. Please rate the extent to which you agree or disagree with the following: In the last 12 months, I have experienced negative consequences related to sports betting? (including: missing school or work, borrowing money, stealing, selling personal items or damaging relationships with family or friends)?**

	Undergraduate Students ( <i>n</i> = 123)	Graduate Students ( <i>n</i> = 56)	Professional Students ( <i>n</i> = 25)	Statistical Significance
Agree or Strongly Agree	7.5%	4.2%	4.3%	

+*p*<.1, \**p*<.05, \*\**p*<.01, \*\*\**p*<.001

*Note.* Only respondents that reported they have engaged in sports betting within the last 12 months were asked this question.