

Buckeye Careers Program Review

Action Plan Summary

Program Review Details

Self-Study Standards: The 2019 Council for the Advancement of Standards (CAS) Self-Assessment Guide (SAG) on Career Services

Virtual Site Visit Dates: Monday, October 7th – Wednesday, October 9th

Action Plan Objectives:

Based on the program review external committee recommendations and self-study findings, the following themes and action steps were created as strategic priorities for Buckeye Careers over the next five years.

Buckeye Careers Identity

- Engage in benchmarking efforts with comparable institutions to identify approaches that help synthesize the Buckeye Careers' role in serving the university community, identity, purpose and goals.

Career Education and Services

- Explore existing intact groups and resources to expand reach and messaging related to career development and support.

Marketing and Communications

- Develop and increase "wayfinding" function of Buckeye Careers for all stakeholders (students, employers, faculty/staff).
- Strengthen relationship with SL Marketing and Strategic Communications to support future departmental outreach efforts.
- Assess how students are learning about Buckeye Careers and how/when students take their first "action." Use findings to develop ongoing messaging, advising support and programming.

Staffing and Structure

- Update staff position descriptions to reflect staff roles and responsibilities given recent shifts to departmental focus.
- Identify resources to support staff professional development within current departmental budget and reinforce culture of continuous learning in department.

Last updated January 17th, 2025