

Parent and Family Relations Program Review Action Plan Summary

Program Review Details

Self-Study Standards: Council for the Advancement of Standard's (CAS) Parent and Family Services Self-Assessment Guide 2019.

Virtual Site Visit Dates: March 29 – March 31, 2023

Action Plan Objectives:

Based on the program review external committee recommendations and self-study findings, the following themes and action steps were created as strategic priorities for Parent and Family Relations over the next five years.

Finalize staffing and volunteer structure to enhance PFR's operational capabilities.

- Hire Assistant Director of Parent & Family Relations.
- Convert the temporary Parent & Family Relations Specialist to a permanent role.
- Publish volunteer opportunities for Office of Student Life leadership and staff in communications like Slice of Student Life and OnCampus, and visit staff meetings to inform needs and opportunities to support.

Continuous review and planning of budgets with Student Life Financial Management to ensure funding for existing programs and new partnership opportunities.

- Conduct regular meetings with Student Life Financial Management staff to keep expenditures in line with budget and allow for better planning for the future.

Create meaningful programs for families and students that foster a connection between students, families and The Ohio State University.

- Create and discover new opportunities with partners using demographic and assessment tools provided through CampusESP and the Center for the Study of Student Life for support.

Continuous development of the Parent and Family Roundtable, providing information and opportunities to engage with Student Life and Ohio State as a resource.

- Create and update the Parent and Family Roundtable application and assess all applicants to ensure a diverse Roundtable representing in-state students, out-of-state students, different academic colleges and a variety of class rank families.
- Develop new materials for Roundtable orientation and monthly meetings that set clear expectations for members and provide in-depth reviews of Ohio State resources.

- Expand the information and experiences generated from the Roundtable to the greater parent and family community through articles, videos, webinars and interactive assessments.

Create and distribute relevant and important communications to connect families to the Buckeye experience.

- Implement and begin use of CampusESP for communications.
- Promote CampusESP to various campus offices as a resource to advertise opportunities around campus.
- Work with Ohio State Columbus and regional campuses (once added into the process) to develop communication plan, identify family data and develop assessment for families.

Serve as the primary liaison between Ohio State and families after the admissions process is complete.

- Explore having Parent and Family Relations be the primary communicator with families once students confirm enrollment at Ohio State through establishing partnerships with other offices.

Last updated: August 9th, 2023