

Student Philanthropy Program Review

Action Plan Summary

Program Review Details

Self-Study Standards: Council for the Advancement of Standard's (CAS) Civic Engagement and Service-Learning Programs Self-Assessment Guide (SAG) 2019.

Virtual Site Visit Dates: September 21 – September 23, 2022

Action Plan Objectives

Based on the program review external committee recommendations and self-study findings, the following themes and action steps were created as strategic priorities for Student Philanthropy over the next five years.

Theme: Shift departmental funding structure

- Reevaluate Student Philanthropy message and materials for funding conversations.
- Present to and meet with various university leaders about the possibility of shifting Student Philanthropy funding structure.
- Assess resource allocation as a function of funding source.

Theme: Train staff and student leaders around Student Philanthropy's goal and mission

- Train university staff to better engage in and support Student Philanthropy's goals.
- Identify and collaborate with staff and student leaders to generate more specific curriculum for appropriate offices.
- Reassess student leader curriculum for students already involved in Leadership & Community Engagement.
- Expand Student Philanthropy student leader training to other areas of Student Life and campus more broadly.

Theme: Reimagine relationship between Student Philanthropy and Advancement

- Find new points of connection within the updated structure of the Office of Advancement.
- Collaborate with the Office of Advancement to create a more structured transition from student to alumni.

Theme: Increase resources and access for Student Philanthropy programs.

- Ensure that resources are available and equitably accessible to Student Philanthropy student leaders and staff.
- Establish better connections between the Office of Advancement, the Ohio State Alumni Associations and Student Philanthropy student organizations.

Theme: Ask students to give to The Ohio State University.

- Re-examine the goals and expectations of Student Philanthropy student organizations to determine who owns which aspects of student giving.
- Develop a giving plan and solicitation schedule in partnership with stakeholders and collaborators.
- Establish clear procedures for student organizations to create and/or manage gift accounts where they can direct philanthropic activity.

Theme: Recognize and amplify the impact of student giving at Ohio State.

- Develop a plan to steward and acknowledge student donors.
- Regularly share out information on the impacts of student gifts and student giving.

Last updated: May 23rd, 2023